



Bringing People and Services Together

Air Waves

Wisconsin's Information Network

---- Fall/Winter 2010 ----



WisconsinAIRS is a statewide, non-profit professional association of Information & Referral (I&R) and Information and Assistance (I&A) organizations and individuals. The association is dedicated to developing and maintaining a high quality, coordinated information and referral network for Wisconsin and is an affiliate of AIRS (Alliance of Information and Referral Systems), the national organization.

Our mission is to promote the information and referral profession and support professionals engaged in Information & Referral and Information & Assistance.

*Published by
WisconsinAIRS
P.O. Box 1946
Milwaukee, WI 53201*

www.wisconsinairs.org

Inside this issue:

Holiday Tips --

- For caregivers
- For families who have a loved one with Alzheimer's
- For travelers (by car or plane)
- For gift cards (*NEW* rules)
- For keeping a reasonable budget

National Multiple Sclerosis Society - Wisconsin Chapter

Avoid the flu -- reminders

Wisconsin receives ADRC grant

USA.gov -- a makeover

Websites ... and more websites!



Please share this issue with co-workers and agencies that may benefit from this information and/or who may benefit from membership in WisconsinAIRS.



Holiday hints -- 4 pages!

Caregiving --

The holiday season can bring on additional stress for a caregiver. Here's a quick quiz for caregivers with links to many valuable, helpful resources ... www.alz.org/stresscheck/



Alzheimer's --

The hustle and bustle of the holiday season may be enjoyable for families. But this same hustle and bustle can be overwhelming for a person with Alzheimer's. Go to this link for a simple list of suggestions to help the caregiver and to involve the Alzheimer's person in holiday activities. It's titled "Alzheimer's families and the holidays: tips to enjoy the season" -- <http://tinyurl.com/2d8dm8h>

Toys that Hurt

(from the Federal Citizen Information Center, 1-888--878-3256, www.pueblo.gsa.gov/)

What do dolls and balls have in common with toy guns and jacks? They're all [toys](#) that have the potential to cause childhood injuries, or even death. Even [safe toys](#) can become dangerous if you don't use them properly or maintain them. The Consumer Product Safety Commission has developed [toy safety tips](#). Additionally, here are some things to consider when you think about protecting your [kids](#).

- When your child gets a new toy, read the warning labels
- Promptly get rid of plastic wrap or packaging that might suffocate an infant.
- Pay attention to the recommended ages on the package
- Check toys regularly for broken or torn parts that can pose hazards (such as choking, if a

small part breaks off, or sharp edges that can cut).

- If you have to assemble a toy, follow the directions carefully and fully.
- Get rid of popped balloons immediately. Small children can easily get them caught in their throats.



- Watch for [toy recalls](#) that affect you. When you buy a toy with a product registration card, fill it out and send it in so you can be notified about recalls.
- Teach your child that electric toys and water don't mix. Don't let them use electric toys around near liquids like water or hot chocolate (including making small lakes near electric trains), and don't let them take electric toys out in the rain.

- [Children with disabilities](#) may have special needs that should be considered when buying toys.
- Help your children choose safe websites like Kids.gov to surf when they are on the computer.

[Note: Underlined blue words are active links.]

Holiday travel assistance -- Driving

5-1-1 -- dialing “511” provides free real-time travel conditions.

www.511wi.gov -- Travel information from the Wisconsin Department of Transportation. Click for current traffic conditions and up-to-date alerts. Sign up to receive mobile or text alerts for up to 10 different routes you regularly drive. Find public transportation, travel assistance, construction information, weather, major events and tourism, and link to transportation information in neighboring states.



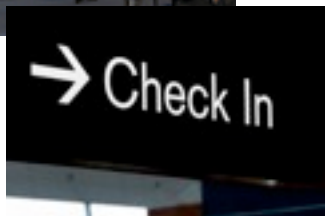
Holiday travel assistance -- Flying

From the Transportation Security Administration website: “Every holiday travel season, TSA prepares its workforce of 50,000 Transportation Security Officers to ensure we provide a smooth holiday



travel experience for travelers. Since this is during the busiest travel time of the year, TSA wants to remind passengers of the security procedures in place and help travelers be prepared for security, before they leave home.”

1. www.tsa.gov/travelers/holiday_travel.shtm: Link to holiday hints for air travelers by video, audio, and printable poster.
2. www.tsa.gov/travelers/index.shtm: Link includes info on preparing for your trip, traveling for people with special needs, and where to go for help when you encounter flight-related problems.
3. “*What to know before you go*” -- direct links on TSA website to these topics:
 - [Advanced Imaging Technology \(AIT\) Overview](#)
 - [How to Get Through the Line Faster](#)
 - [Liquid Rules: 3-1-1 for Carry-Ons](#)
 - [Acceptable Identification at the Checkpoint](#)
 - [Prohibited Items](#)
 - [Traveling with Food or Gifts](#)
 - [Travelers with Disabilities & Medical Conditions](#)
 - [Traveling With Children?](#)



<http://usgovinfo.about.com/od/consumerawareness/a/tsatips1105.htm>

About.com offers holiday trips for air travelers. Items include timely hints for following TSA’s protocols, talking to kids about air travel, and general air travel ideas.

New Rules for Gift Cards

From the Board of Governors of the Federal Reserve System

http://www.federalreserve.gov/consumerinfo/wyntk_giftcards.htm

New Federal Reserve rules provide important protections when you purchase or use gift cards. Here are some key changes that apply to gift cards sold on or after August 22, 2010:

Covered by the new rules

- **Store gift cards**, which can be used only at a particular store or group of stores, such as a book store or clothing retailer.
- **Gift cards with a MasterCard, Visa, American Express, or Discover brand logo.** These cards generally can be used wherever the brand is accepted. (Not all cards with a brand logo are covered; see "[Other prepaid cards](#)" below for exceptions.)

New protections

- **Limits on expiration dates.** The money on your gift card will be good for at least five years from the date the card is purchased. Any money that might be added to the card at a later date must also be good for at least five years.
- **Replacement cards.** If your gift card has an expiration date you still may be able to use unspent money that is left on the card after the card expires. For example, the card may expire in five years but the money may not expire for seven. If your card expires and there is unspent money, you can request a replacement card at no charge. Check your card to see if expiration dates apply.
- **Fees disclosed.** All fees must be clearly disclosed on the gift card or its packaging.
- **Limits on fees.** Gift card fees typically are subtracted from the money on the card. Under the new rules, many gift card fees are limited.



Generally, fees can be charged if

- you haven't used your card for at least one year, and
- you are only charged one fee per month.

These restrictions apply to fees such as:

- dormancy or inactivity fees for not using your card,
- fees for using your card (sometimes called usage fees),
- fees for adding money to your card, and
- maintenance fees.

You can still be charged a fee to purchase the card and certain other fees, such as a fee to replace a lost or stolen card. Make sure you read the card

disclosure carefully to know what fees your card may have.

Other prepaid cards

These new rules apply only to gift cards, which are just one type of prepaid card. The new rules do not cover other types of prepaid cards, such as:

- **Reloadable prepaid cards that are not intended for gift-giving purposes.** For example, a reloadable prepaid card with a MasterCard, Visa, American Express, or Discover brand logo that is intended to be used like a checking account substitute is not covered.
- **Cards that are given as a reward or as part of a promotion.** For example, a free \$15 gift card given to you by a store if you purchase merchandise or services of \$100 or more may have fees or an expiration date of one year rather than five years. **Regardless, you must be clearly informed of any expiration dates or fees for these cards.**

Five Steps to Create and Keep a Holiday Budget



November 11, 2010, Milwaukee, Wis. -- Unless you're among a select group of people, sitting down and creating a budget does not sound like very much holiday fun. Nevertheless, in tough economic times, the Better Business Bureau recommends that mapping out your spending in November will help ease the strain of a financial holiday hangover in January.

According to a survey by Consumer Reports, shoppers planned on spending about \$699 over the holidays last year, but, in a follow-up survey, admitted to actually spending closer to an average of \$811, 16 percent more than planned. Creating a budget, and being disciplined enough to follow it, is one of the best ways to avoid overspending during the holidays.

“While it isn't the most festive way to spend an evening, sit yourself down with a mug of eggnog and crunch the numbers, because tough economic times mean that you literally can't afford to spend with abandon,” said Randall Hoth, Wisconsin BBB president/CEO. “Building a budget and sticking to it over the holidays will stave off a painful financial holiday hangover.”

Step One: Consider your Income.

The first step is to measure how much money is coming in. Add up your monthly salary along with your spouse's and any child support payments, dividends or interest payments and other sources of income.

Step Two: Add up regular monthly expenses.

Adding up expenses is usually harder than determining your income because there are so many more factors to consider. Start with your rent or mortgage, utilities and credit card payments. Also factor in other expenses for gas and car maintenance, healthcare and groceries. A full list of monthly expenses to consider is available at www.bbb.org/us/article/tips-on-how-to-develop-a-working-budget-6101

Step Three: Estimate Extra Holiday Expenses

A lot of little purchases have a way of adding up over the Holidays and it's important to consider all of the expenses of the season including:

- **Gifts** - Make an itemized list of everyone you want to buy presents for and estimate how much you're willing to spend for each. This includes presents for family, friends and coworkers. Also consider the cost for holiday cards and postage.
- **Entertaining** - Entertaining is big over the holidays. Think about who you'll be having over and also budget for any food or beverages you might need to

bring to someone else's party. Also consider the costs for eating out and going to the movies—both popular expenses over the holidays.

- **Decorations** - Take stock of what you already own and then consider any additional spending you might need to make for a tree, lights, ornaments, wrapping paper, etc.
- **Travel** - If you're heading out of town for the holidays, consider the cost of travel including any car maintenance or pet boarding if applicable.
- **Charitable Donations** - The holidays are a time of giving, so budget in how much you plan on donating to a worthy cause. You can learn more about being a savvy donor from the BBB Wise Giving Alliance at www.bbb.org/charity.

Step Four: Revisit, evaluate and revise your budget along the way.

Once you've added up your income and your expenses, it's time to compare. If more is going out than coming in, it's time to go back over your budget and pare down expenses. Consider giving fewer gifts or less expensive ways of entertaining. Last year's decorations are also probably just fine.

Once you've balanced your budget, revisit it frequently over the holidays to make sure you're sticking to it. You might find that you over estimated in some categories and underestimated in others.

Step Five: Reward yourself. Work into your budget a small reward that you can earn if you meet your goals. If you don't meet your goals, you can guess where that money is going instead: Paying off your credit card bill in January.

More advice on saving money over the holidays is available online at <http://www.wisconsin.bbb.org/us/consumer-tips-holiday/>

For more information or further inquiries, please contact the Wisconsin BBB at www.wisconsin.bbb.org or 414-847-6000 (metro Milwaukee), (920)-734-4352 (Appleton) or 1-800-273-1002 (elsewhere in Wisconsin).

The Better Business Bureau serving Wisconsin is a nonprofit organization that brings 70 years of experience in fostering ethical business practices; providing dispute resolution alternatives; offering consumer and business education; and promoting customer service excellence. Our Reliability Reports provide the general public with critical information about companies both locally and nationally. To check on a company or charity visit www.wisconsin.bbb.org or call 1-800-273-1002.



In this article:

- MS - the disease
- Wisconsin Chapter programs
- The MS Navigator -- info hotline
- Self-help groups
- Educational workshops
- Professional Resource Center

The National Multiple Sclerosis Society-Wisconsin Chapter works diligently to address the needs of Wisconsin residents with MS. The Wisconsin Chapter serves more than 10,000 residents diagnosed with MS and those who love and care for them. Since 1978, the Wisconsin Chapter has raised millions of dollars to fund groundbreaking research into the cause, treatment and cure of MS and to provide programs, services and financial support for those affected by the disease.

Wisconsin has one of the highest incidence rates of MS in the United States. Conservative estimates show 1-in-500 or more than 10,000 Wisconsin residents have been diagnosed with MS.

In MS, the body's own immune system attacks the protective nerve coating of the central nervous system. MS is a "prime-of-life" disease most often diagnosed between the ages of 20 and 50 years old, though it can strike at any age. While twice as many women as men are diagnosed with MS, men commonly have a more severe form of MS.

MS has no cure. The progress, severity and specific symptoms in any one person cannot be predicted. This means that one day a person with MS can be symptom-free and the next, they may not be able to walk. Symptoms range from numbness, blindness

and paralysis, to "invisible" symptoms such as fatigue and cognitive issues.

The Wisconsin Chapter's current line-up of programs and services includes educational seminars, a professionally-staffed information hotline, financial assistance, self-help groups, college scholarships, family events, children's camps, long-term care facility visits, advocacy initiatives and more.

One of these services, the **MS Navigator**, is a telephone support system and information hotline, with national and local operations, that can help with referrals to support groups, second diagnosis opinion, financial assistance, transportation, housing, care and support and in-home assessment. With a database of service providers topping 5,000, MS Navigator served more than 5,000 Wisconsin residents last year. MS

Navigator is available 7 a.m. to 6:30 p.m., Monday through Friday at 800-344-4867.

More than 40 self-help groups throughout the state, called **Circle of Hope Self Help** groups, provide opportunities for people with MS and their loved ones to meet regularly for educational and social purposes. **Networking opportunities** are also available through family events, such as MS Day at the Zoo held at the Milwaukee Zoo and the MS

National Multiple Sclerosis Society -
Wisconsin Chapter
Phone: 262-369-4400
Toll Free in WI: 800-242-3358
Fax: 262-369-4410
Email: info.wisMS@nmss.org
Website: www.wisms.org

Summit and Family Getaway in Wisconsin Dells. These gatherings help people with MS and their families connect with others living with the disease, as well as providing information through educational seminars and sessions.

The Wisconsin Chapter also holds **workshops and programs** on specific issues that can affect the lives of people with MS, such as Relationships Matter, a program for couples living with MS; Newly Diagnosed Workshops, educational sessions for people recently diagnosed with MS; and Cognitive Meltdown: How You, Your Family & Your Friends Face MS Together, a workshop for people with MS and their support partners focusing on coping with the “invisible” side effects of MS.

Financial Assistance is also awarded to people with MS to enhance independence, safety, health and quality of life. Recipients have received

modifications for homes and automobiles, wheelchairs, walkers and myriad awards.

A Professional Resource Center (PRC) offers information and publications for a wide array of topics for healthcare professionals, from continuing education series to long-term care options and health insurance issues. There is a guide on Social Security Disability that can be found at www.nationalMSSociety.org/SSDI. For further information call 866-MS-TREAT (866-678-7328) or visit <http://www.nationalmssociety.org/professionals/healthcare-professionals/index.aspx>.

For more information about the National Multiple Sclerosis Society-Wisconsin Chapter and its programs and services or to make a referral, go to www.wisms.org or call 262-369-4400 or toll free at 800-242-3358.



MS Summit and Family Getaway and MS Day at the Zoo.

Flu season reminders

(from the Centers for Medicare & Medicaid Services National Medicare)

Helpful tips to follow during flu season:

- Cover your nose and mouth with a tissue when you cough or sneeze. Throw the tissue in the trash after you use it. If you don't have a tissue, cough or sneeze into your upper sleeve or elbow, not your hands.
- Wash your hands often with soap and water, especially after you cough or sneeze. Alcohol-based hand cleaners also work.
- Avoid touching your eyes, nose or mouth. Germs spread this way.
- Try to avoid close contact with sick people.
- Stay home if you are sick until at least 24 hours after you no longer have a fever (100 degrees Fahrenheit or 37.8 degrees Celsius) or signs of a fever (without the use of a fever-reducing medicine).
- Follow public health advice, if it is given, regarding school closures, avoiding crowds and other social distancing measures.

More info:

The website www.flu.gov has resources to help health care professionals stay informed about the latest flu information.

Please visit the following link for additional provider resources on adult immunizations: http://www.cms.gov/AdultImmunizations/02_Providerresources.asp#TopOfPage

More information is available at www.healthcare.gov.



*This information prepared by the
U.S. Department of
Health and Human Services.*

Flu Shot Recommended for Everyone Six Months and Older

Flu season is approaching, and this year [immunization experts](#) recommend that everyone six months and older [get the vaccine](#) as soon as it's available. [This year's vaccine](#) will protect against three viruses, including H1N1 (swine flu), which will be in circulation for years, even though the [2009 H1N1 pandemic is officially over](#).

The greatest good you can do for another is not just to share your riches but to reveal to him his own.

--Benjamin Disraeli

Wisconsin receives grant from the Affordable Care Act to help people navigate health and long-term care options

In September 2010, HHS Secretary Kathleen Sebelius announced \$68 million in grants nationwide to help seniors, individuals with disabilities, and caregivers better understand and navigate their health and long-term care options. “We know how difficult it can be for individuals and caregivers to deal with a sudden illness or chronic disease while at the same time trying to navigate through a complex health care system to figure out where to go to get appropriate help. The Affordable Care Act seeks to give people more control over their own care, while lowering health care costs and improving quality,” said Secretary Sebelius. Grants were given in four areas. They are being administered collaboratively by HHS’ Administration on Aging (AoA) and the Centers for Medicare & Medicaid Services (CMS).

Wisconsin received a grant in the area of *ADRC Options*

Counseling to strengthen Aging and Disability Resource Centers (ADRCs) Options Counseling and Assistance Programs for community-based health and long-term care services. Options counseling programs help people understand, evaluate, and manage the full range of services and supports available in their community.

The Wisconsin Department of Health Services website has a page about Aging and Disability Resource Centers which you can view at www.dhs.wisconsin.gov/LTCare/adrc/index.htm. Included in the list of services provided by an ADRC on that website is “Long Term Care Options Counseling.”

- *Information about the choices you have when making decisions about where to live, what kind of help you need, where to receive that care and help, and how to pay for it.*

- *One-on-one consultation to help you think through the pros and cons of the various options in light of your situation, values, resources and preferences.*

Selected counties have been chosen to be part of this study. The results will be used to improve the delivery of Options Counseling by all ADRCs across the county.

For a full funding chart that includes states and tribes, visit http://www.aoa.gov/Aging_Statistics/Health_care_reform.aspx#map.

For more information about the Administration on Aging and its programs and services, please visit: www.aoa.gov. For more information about the Centers for Medicare & Medicaid Services, please visit www.cms.gov.

USA.gov gets a Makeover

USA.gov gets a Makeover:

Fast and Uncomplicated, New Redesign makes

Government Easier than Ever

For the past decade, people have been turning to USA.gov to get all the information they need about government programs, benefits and services—all in one place. Now a good thing is even better thanks to a new website design

based on suggestions from users. USA.gov is still the centralized place to get information from local, state, and federal government agency websites, but now it’s even faster and easier to find. Explore the new USA.gov and you’ll discover:

- A more streamlined layout, making it easier for you to learn about and use

government services online. You’ll also find new ways to share your ideas with the government through online discussions and social media.

- Searching is fast! The newly re-vamped search engine generates an even speedier results page, with suggestions for related search terms to help

you find exactly what you're looking for.

- Sections featuring the most popular topics and services are easier to find, so applying for benefits or grants, looking for a government job, and contacting your elected officials is a breeze.
- A collection of government mobile applications. You need information on-the-go, so USA.gov is constantly adding new mobile apps for smart phones. Some of the newest include: a UV Index monitor

to check your risk for sunburn; a real time air quality report based on your location; a product recalls finder; and for air travelers, apps to see what items are allowed in carry-on luggage and to find airport security line wait times.

While Uncle Sam's top hat will never go out of style, his website keeps up with the times. Check out the new USA.gov for government information—faster and easier than ever before.

[The Federal Citizen Information Center](http://TheFederalCitizenInformationCenter.gov) connects people with government benefits, services and information through its family of websites, including Pueblo.gsa.gov, USA.gov, GobiernoUSA.gov and ConsumerAction.gov; by phone at 1 (800) FED-INFO (that's 1 (800) 333-4636) and with publications by mail from Pueblo, Colorado. FCIC is part of the U.S. General Services Administration's Office of Citizen Services.



WEBSITES -- USEFUL INFORMATION IN AREAS OF HEALTH AND HUMAN SERVICES ... AND A FEW JUST FOR FUN!

www.ftc.gov/bcp/edu/microsites/idtheft/ -- Federal Trade Commission's Identity Theft site. This website is a one-stop national resource to learn about the crime of identity theft. It provides detailed information to help you deter, detect, and defend against identity theft. On this site, consumers can learn how to avoid identity theft – and learn what to do if their identity is stolen. Businesses can learn how to help their customers deal with identity theft, as well as how to prevent problems in the first place. Law enforcement can get resources and learn how to help victims of identity theft. Read to find out more about identity theft and what you can do about it.

www.pueblo.gsa.gov/cfocus/cfholidays06/focus2.htm -- Sensible Eating over the Holidays from the Federal Citizen Information Center. Topics include winning the battle of the bulge, tips for sensible eating, navigating the buffet table, dashboard dining, staying active, and many other resources.

www.dhs.wisconsin.gov/blind/ -- Office for the Blind and Visually Impaired. Links to adaptive equipment; adjustment skills, information and techniques; blindness rehabilitation education; council on blindness; eye diseases; rehabilitation teaching services; white cane. Of particular importance is the link to rehabilitation specialists/staff because several of these contacts have changed.

www.lifelinesupport.org/li/low-income/lifelinesupport/browser/Default.aspx - telephone assistance programs for low-income households can provide discounts off hooking up new service or monthly charges. Cell phones re now included. This site gives link to participating phone systems, eligibility requirements, how/where to apply, amount of savings.

(continued)

www.hospicefoundation.org/infocenter -Hospice Foundation of America. Hospice Information Center, funded by Centers for Medicare and Medicaid, features links “Ask HFA” (for asking questions), education (with CEs for professionals), resources, videos, and Listen to the voices (watch family and professionals describe their experiences).

Subscribe to email news:

The Guardian -- from the Wisconsin Guardianship Support Center, providing legal information about guardianship issues. “The Guardian” is emailed quarterly. It focuses on legal issues of interest to guardians and offers case law.

To subscribe, send an email to guardian@cwag.org



Fraud Alert -- from Wisconsin SMP (Senior Medicare Patrol), a program of the Coalition of Wisconsin Aging Groups. Wisconsin SMP’s focus is stopping healthcare fraud, waste, and abuse. For dozens of articles and links on fraud, go to the group’s website at www.wisconsinsmp.org/. To subscribe to “Fraud Alert,” send an email request to pwiersma@cwag.org. The November 2010 issue contains articles about lowering improper Medicare payment rates, Medicare imposed marketing and enrollment suspensions on health and drug plans, CMS demonstration programs, Affordable Care Act updates, holiday planning when a family member has Alzheimer’s, WisconsinSMP upcoming dates.

Websites for fun and information!!

<http://www.toastermuseum.com/> -- The Toaster Museum -- just to prove you can find almost anything on the internet!

<http://www.ehow.com/> -- how to do almost anything -- family, food, health, home, money, style, and more.

www.bingle.nu/ -- type in your request (web, image, video, map, shopping, or news) and up pops Bing on one side of your screen and google on the other.

<http://photography.si.edu/> - The Smithsonian Photography Initiative -- the Smithsonian’s extraordinary collection and how photography plays a role in our lives. Great for anyone into photography.

www.humanesociety.org/animals/pets/ -- the Humane Society of the United States -- Adopt, train, love, teach, protect your pet. Find pet adoption resources, select a pet who matches your lifestyle, and get advice on caring for your pet.

www.gourmetsleuth.com/Homepage.aspx -- Gourmet Sleuth. There are lots of food-related websites. Check out this one. Food, shopping, entertaining, recipes, culinary dictionary, cooking tools, and much much more.

<http://sparkpeople.com/> -- Spark People, a weight loss and fitness website.

Be always at war with your vices, at peace with your neighbors and let each new year find you a better [person].

—Benjamin Franklin

WisconsinAIRS Board of Directors, 2010-2011

Ginger Ayres, CIRS
ADRC of Ozaukee County
121 West Main Street
Port Washington, WI 53074
262-284-8120
gayres@co.ozaukee.wi.us
1st Term expires Fall 2011

Lisa Clark, CIRS
Brown County United Way
1245 Main Street
P.O. Box 1593
Green Bay, WI 54305
920-593-4769
lisa@browncountyunitedway.org
2nd Term expires Fall 2012

Mary Fuller
Impact Inc. 211
6737 W Washington St
Milwaukee, WI 53214
414-302-6620
mfuller@impactinc.org
1st Term expires Fall 2012

Janell Keeter, CSW, CIRS-A
Greater Wisconsin Agency on Aging
Resources (GWAAR)
2850 Dairy Drive
Suite 200
Madison, WI 53718
608-228-8086
Janell.keeter@gwaar.org
1st Term expires Fall 2011

Valeree Lecey, CIRS-A
Greater Wisconsin Agency on Aging
Resources (GWAAR)
125 North Executive Drive
Suite 102
Brookfield, WI 53005
262-821-4444
Valeree.lecey@gwaar.org
1st Term expires Fall 2011

Barbara McPeak, CRS
Secretary
Great Rivers 2-1-1
PO Box 426
Onalaska, WI 54650
608-775-6328
bjmcppeak@gundluth.org
1st Term expires Fall 2012

Jayne Mullins, CIRS Vice President
Greater Wisconsin Agency on Aging
Resources (GWAAR)
1414 MacArthur Rd. Suite A
Madison, WI 53714
608-224-6305
Jayne.mullins@gwaar.org
2nd Term expires Fall 2011

Rose O'Hara, CIRS
Tri-City Area United Way/Marinette
2-1-1 Infolink
1812 Hall Avenue
PO Box 1143
Marinette, WI 54143
888-328-1119
rose@tricityareaunderway.com
1st Term expires Fall 2012

Steven Peterson, CIRS-A
Milwaukee County Dept. on Aging
1220 W. Vliet Street, WI 53205
414-289-5797
steven.peterson@milwcnty.com
2nd Term expires Fall 2011

Ruth Rotramel, CIRS-A
ADRC of Southwest Wisconsin –
Grant County
PO Box 383
Lancaster, WI 53813
608-723-6113
rrotramel@co.grant.wi.gov
2nd Term expires Fall 2012

Krista Scheel
Alzheimer's Association
620 S 76th St, Ste 160
Milwaukee, WI 53214
920-448-4331
Krista.scheel@alz.org
1st Term expires Fall 2012

Julie Seeman, CIRS-A
President-Elect
Rock County Council on Aging
51 South Main Street
Janesville, WI 53545
608-758-8455
seeman@co.rock.wi.us
2nd Term expires Fall 2012

Barbara Wien, CIRS
Treasurer
United Way of North Rock County
205 North Main Street, #101
Janesville, WI 53545
608-757-3051
bwien@uwnrc.org
2nd Term expires Fall 2012

Maurine Strickland, CIRS-A
(Special Advisor)
Bureau of Aging & Disability
Resources
1 W Wilson, Rm 450, Box 7851
Madison, WI 53707-7851
608-266-4448
maurine.strickland@wisconsin.gov

"Air Waves" is published quarterly
by WisconsinAirs
P.O. Box 1946, Milwaukee, WI 53201.
www.wisconsinairs.org
Editor: Ginger Ayres (gayres@co.ozaukee.wi.us)
Editor reserves the right to edit
for content and space.

Welcome aboard!
The WisconsinAIRS Board is pleased
to welcome two new members:

- Mary Fuller, Impact Inc. - 211, Milwaukee
- Krista Scheel, Alzheimer's Association, Milwaukee