

**WisconsinAIRS Board Meeting**  
**Wednesday, July 13, 2011**  
**Kalahari Resort**  
**Wisconsin Dells, WI**  
**10 am – 12 Noon**

**Present:** Krista Scheel, Steve Peterson, Julie Seeman, Barbara Wien, Ruth Rotramel, Maurine Strickland, Ginger Ayres, Jayne Mullins, and Barbara McPeak

**Absent:** Rose O'Hara and Lisa Clark

**I. President's Welcome/Introductions/Call to Order (Julie Seeman)**

- Julie Seeman welcomed the meeting participants

**II. Secretary's Report (Barbara McPeak)**

- The March 18, 2011, Board meeting minutes were emailed prior to this meeting; two amendments were made:
  - ✓ Removed the word *Annual* from the document heading
  - ✓ Under Nominations Committee, "The application for WisconsinAIRS Board membership..." was added

Steve Peterson motioned to approve the March Board meeting minutes; Krista Scheel seconded the motion; no discussion; the report was approved

**III. Treasurer's Report (Barbara Wien)**

- Barbara distributed the financial report for the checking account; \$20,689.66 as of 7/12/2011
- There was discussion about moving \$10,000 into a savings account

Ruth Rotramel motioned to approve moving \$10,000 into a savings account; Krista Scheel seconded the motion; no further discussion; motion approved

Jayne Mullins motioned to approve the Treasurer's report; Steve Peterson seconded the motion; no discussion; the report was approved

**IV. President's Report (Julie Seeman)**

- Julie Seeman discussed the insurance bill for WisconsinAIRS; it has been with Aon Affinity Group insurance for years; there isn't a need to change the coverage but maybe there is an agency that can offer a better package; Maurine will contact (email) Charlene Hipes for information about the national AIRS insurance; Julie will also check with another agency; the premium was recently paid so WisconsinAIRS is covered through June 2012

**V. AIRS Affiliate Council Report (Jayne Mullins)**

- Jayne sends out information as she receives it
- Ginger Ayres suggested putting the Wisconsin member agency names in the next issues of *Air Waves*
- Jayne Mullins reported that the semi-annual in-person Affiliate meeting will be in Dearborn, Michigan, and is the same time as the annual WisconsinAIRS Conference
- Jayne Mullins reminded the Board about *Essential Learning* opportunities for training

## VI. 2-1-1 Board Meeting Report (Ginger Ayres)

- Ginger Ayres reported that she was unable to attend the first meeting
- Steve Peterson supplied information about the status of the integrated phone system; several call centers have concerns about the benefits and risks of participating;

## VII. Committee Reports

- **Membership Committee**
  - No new information; Ginger Ayres will include information about membership in the next *Air Waves*
- **Communications Committee**
  - Newsletter – August 10 is the deadline for the next issue; needs articles and website recommendations
    - Jayne Mullins agreed to write an article about the new voter ID bill
    - Krista Scheel agreed to write an article about *Hand in the Plan: Shaping Wisconsin's Approach to Alzheimer's*
    - Steve Peterson agreed to write a summary of the outcome of the afternoon's joint meeting with Wisconsin 2-1-1 Board
    - Other ideas for articles discussed
  - Website
    - Ginger will include a link to information about the October Conference
- **Conference Committee (Julie Seeman)**
  - 2011 Conference Planning
    - Ruth Rotramel is working on the packet; needs to finalize some information
    - Encourage people to apply for a scholarship
    - Discussed the fee for the Conference
- **Nominations Committee (Chair position open)**
  - Barbara Wien asked to be removed from the Membership Committee
  - No other information
- **Certification Study Groups (Maurine Strickland)**
  - There is a study group scheduled this July and Ruth Rotramel will oversee it
  - An exam will be offered at the Annual Conference – Ruth will proctor

## VIII. Old Business

- **Thank you note for Alice Henry**
  - A thank you card was distributed for people to sign
- **Joint Meeting with Wisconsin 2-1-1 Board**
  - There wasn't enough time to include Charlene Hipes and Clive Jones
  - Julie distributed an agenda
  - Steve Peterson prepared for distribution at the meeting a summary of comparisons titled *Wisconsin Alliance of Information and Referral Systems and Wisconsin 2-1-1*
- **Marketing and Outreach meeting**
  - Steve Peterson, Krista Scheel, Maurine Strickland, and Charlene Hipes discussed (conference call) growing the membership at the state and national level; focused on reaching the full diversity of populations; it is important to have personal contact versus anonymous mass mailing/emails; NationalAIRS is willing to do a mailing if WisconsinAIRS gives them labels/contacts

**IX. New Business**

- Board vacancies
  - 2 open positions and President-Elect position

**X. Additional**

- Discussed the adding of two new copies of the ABCs of I & R for circulation in the Wisconsin Library system at the March meeting; they had not been added at the time of the July meeting
- Discuss Aon Affinity Group insurance vs. another provider?

Ginger Ayers motioned to adjourn the meeting; there were multiple seconds; meeting adjourned at 12 noon

**Next Meeting:           Friday, October 14, 2011, Wisconsin Dells, WI**

*Minutes respectively submitted by Barbara J. McPeak, Secretary*